

Corporate Presentation



Increase your
market shares

Develop your
reputation

Establish your own
technologies

Strengthen your
corporate influence



$$\begin{array}{l} \text{VALUE} \\ + \\ \text{INFLUENCE} \\ + \\ \text{PROMOTION} \\ \hline = \\ \text{More Business} \end{array}$$

Massolia is:

MASSOLIA.COM has been, since April 2010, the reference of professional communication aimed at industrials and corporate operators in green technologies

MASSOLIA.COM combines solutions carried out in three phases: Conduct **VALUABLE BUSINESS INTELLIGENCE** (BI) by relying on news, press releases on the latest technology and professional events. **INFLUENCE** African decision-makers and industrials regarding green technology, water, waste, renewable energies, risk-management and sustainable development. **PROMOTE** dedicated technical offers and industrial and corporate achievements.

How? Electronic Solutions

NEWS WEBSITE

39,700

Readers/month
Oct. 2015

Creation of quality content:



-News, opinions, analyses, agenda, press review.

NEWSLETTER

13,500

Subscribers
Oct. 2015

Sending every 15 days to over 13,000 professionals: syntheses for basis of targeted Moroccan, African and European decision-makers,



Energies renouvelables, déchets, eau, qualité, certification et innovations en Afrique du Nord
Lettre d'information Massolia

SOCIAL NETWORKS

11,300

Members
Oct. 2015

-Interactions with professionals, engineers and corporate community

-Dissemination of information coming from our blog or other news sites



How? Editorial, Event Planning, Studies

Editorial

Your activities are
specific
Our expertise too

**2,200 content
published on
massolia.com.**

This consistency and specialization in Sustainable Development and Green Growth offer full legitimacy to full realization of editorial works (brochures, reports - RA, RDD-, newsletter)



Studies

**Sector Analysis,
Support to Industrials,
Economic Services
Accompaniment**

Intense commercial work and presence in Morocco and abroad have given us the opportunity to valor **our expertise and knowledge of the sectors of waste, renewable energy, water, etc.**



MASSOLIA FORUMS

531

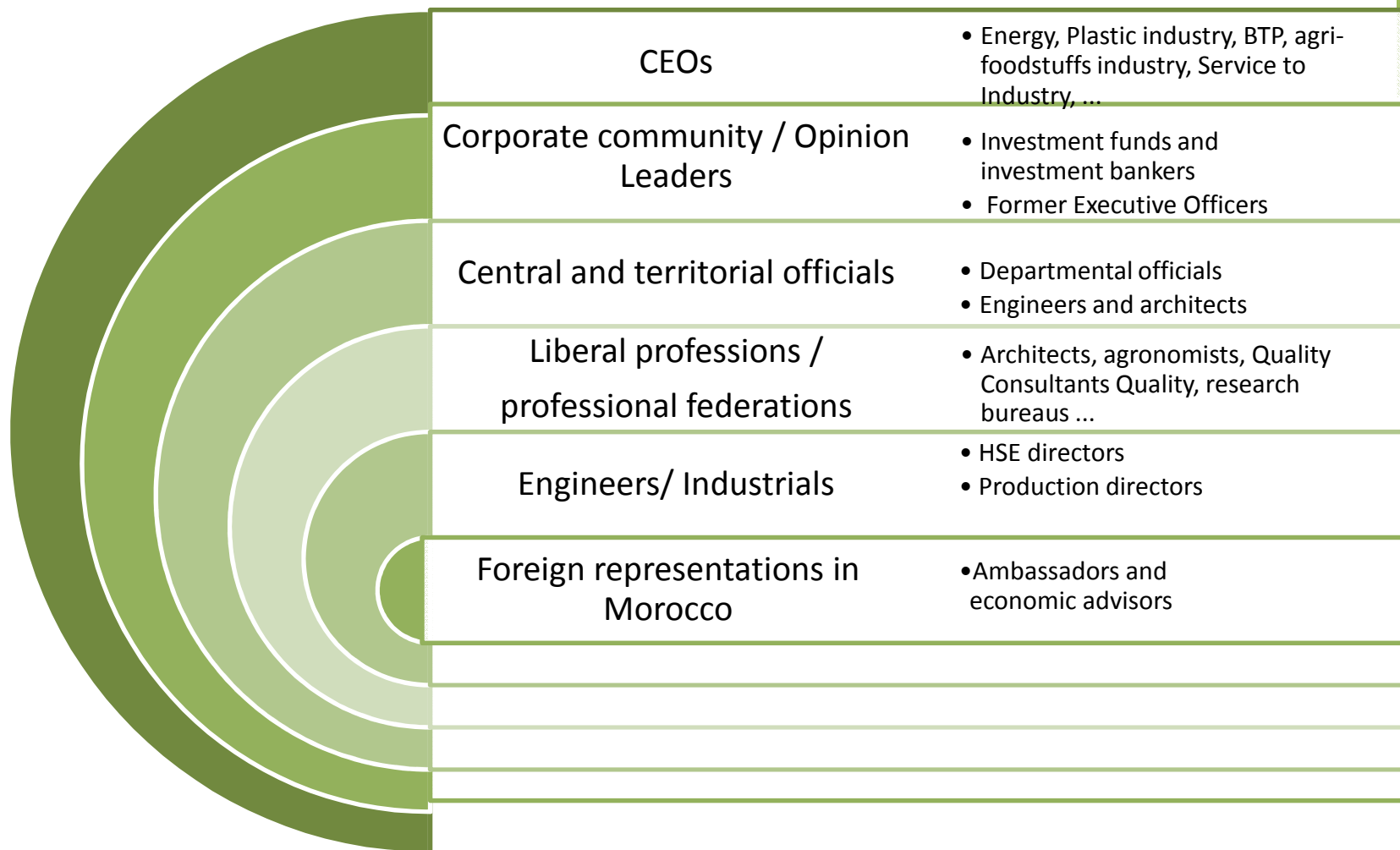
Professional attendee
to 7 conferences

Enhancing **the expertises of partners** within the framework of national priorities related to waste, renewable energy, cities



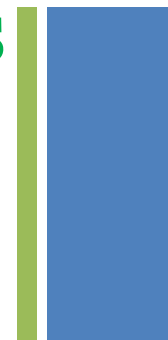


TARGET AUDIENCE





BASE OF DISTRIBUTION DETAILS



Professionals	Number	Professionals	Number
Architects	1400	journalists	230
Research bureaus	230	Tunisia	800
Salaried Engineers	3200	Algeria	120
HSE	90	Africa	770
Water	130	Energy	280
Central Officials	550	Funding	130
Unidentified Engineer	1700	Waste Communities+Industrials	170
Embassies in Morocco	30	Heavy Industries	280
Economic Promotion	30	Construction materials	120
University Professors	90	FENELEC	120
Local Officials	410	FENAGRI+ Agriculture	80
Europeans	650	Certifiers	40
Non-Europeans	240	Clusters Animators Directors	60
Services	130	Unidentified	970
TOTAL		13540	

OUR ADDED VALUE

High quality services

1

Communications campaigns and consulting services to value your services

Targeted audience

2

Our contents, services and communication efforts help to generate a targeted audience

Comprehensive know-how

3

SEO, event-planning, business match-making are part of our operations

Benefits for you

4

These benefits and expertise in B2B communications practices allow our customers to have maximum visibility and foster their business

OUR IMPACT

- Press coverage



- Some references



Our commercial achievements:

<http://success.massolia.com/>

Our articles by topic:

<http://www.massolia.com/mots-cles/>

When the press talks about us:

<http://presse.massolia.com/>

Our presence on Social Media:

<http://social.massolia.com>

Contact us:

contact@massolia.com



THANK YOU!